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CUSTER CONNECTIONS

"Hello September, the winds of change really can be beautiful." – Anonymous

It is almost September and with that comes change. The leaves change color and the weather becomes cooler. The Chamber office will be changing too! Starting

Monday, September 2, we will change to fall hours; Monday through Friday 9am-5pm. We will be closed on Saturdays and Sundays.

We know that many of you will be changing things too, so please let us know your new schedules. Be sure to check your website listing and fill out your membership renewal forms noting any changes.



Just a reminder, the Mustang Rally Poker Run will be coming to town tomorrow around lunchtime. We have an Arts & Crafts Fair /Farmers Market in Way Park Friday 4pm-8pm, Saturday 8am-8pm, and Sunday 10am-3pm. The Lions Club will be serving pancake breakfast in the Chamber parking lot on Sunday 8am-10am. And the Studebaker Car Show on 6th Street on Sunday 10am-3pm.



Dawn Murray
Executive Director

IMPORTANT ANNOUNCEMENTS

CHAMBER STAFF

Custer State Park

Dawn Murray

Executive Director

dmurray@custersd.com

Fred Baumann
Information Associate

fbaumann@custersd.com

Pat Hattervig
Information Associate
phattervig@custersd.com

Adrianna Burgess
Information Associate
assistant@custersd.com

Joel Behlings
Information Associate
info@custersd.com

2024 Board Of Directors

Amy Bailey - President Craig Reindl - Vice President Michelle Fischer - Treasurer

Amanda Allcock
Carrie Moore
Corey Virtue
Eric Butler
John Stahl
Miranda Boggs

Julie Jenniges - City Liaison

Announces Trail Upgrades and Temporary Closures

Pierre, S.D.- The South Dakota Game, Fish and Parks today announced the start of a significant trail upgrade project aimed at enhancing the visitor experience and preserving the natural beauty of Custer State Park.

To facilitate these improvements, portions of the Sylvan Lake Shoreline Trail will be temporarily closed, while the entire Sunday Gulch Trail will be closed starting September 9, 2024, and continue into the spring of 2025.

For more information about the trail upgrades or the Sylvan Lake Master Plan, please visit *custerstatepark.com* or contact Lydia Austin at *Lydia.Austin@state.sd.us*

Mark Naugie - School Liaison

Lydia Austin - CSP Liaison

Jessica Noteboom - BID Board Liaison



Please take note of the following message from Gena Keller:

Food insecurity affects anywhere from 14.8 percent up to 48 percent of households across South Dakota. This reality has a significant impact on many families in our community, calling for us to come together and take action. In my first year of running Hounds, Pugs, and Hugs, a beloved dog and animal daycare, I have been blessed by the support and kindness of this community. Throughout the past year, several fundraising events have been held to benefit our veterans, from Midwest Honor Flight and Soldiers' Angels, to providing gifts for our veterans at the Michael J. Fitzmaurice Veterans Home in Hot Springs.

As Veterans Day approaches, we have another opportunity to unite and extend our support, not only for our veterans but also for those struggling with food insecurity. With food insecurity reaching higher levels, there is an urgent need to help those facing this challenge. Therefore, I am calling on each of you to help stock the shelves of The Storehouse, located at 66 Centennial Drive, right here in Custer. The Storehouse provides essential food supplies to many families in our area, and your contributions can make a significant difference.

If you are interested in making a non-perishable donation, blue tote bags are available from the following businesses: The Custer Chamber of Commerce, The Custer County Chronicle, Vector Design Print & Tech, and from me. By filling these blue tote bags with food items, you will be directly helping to alleviate the burden of food insecurity for families in our community. Together, we can make a profound impact. Let us rally our efforts, just as we have for our veterans, and ensure that no family in Custer has to go hungry. Your generosity and compassion will help lift the burden for those in need, and there is no better time than now to show our support. Thank you for standing and uniting as we prepare to honor our veterans and uplift our community.

Please have your donations dropped off by October 5th, 2024. If you have any questions, please contact me at 605-880-0655.



HWY 385 ROUTING INITIATIVE

BH&B is sharing information related to the upcoming *Hwy 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills.

Visit Route Reimagined

A free text-in service is being used to communicate major traffic changes.

To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.

MARK YOUR CALENDAR

August 30-September 1

Labor Day Farmers Market and Arts & Crafts Fair Friday 4-8, Saturday 8-8, Sunday 10-3

September 1

Studebaker Car Show on 6th Street 10am-3pm

September 12

Custer Chamber Mixer at the Gold Pan Saloon 5pm

September 19-22

Mickelson Trail Trek

October 17

Custer Chamber Annual Dinner

October 25

Custer Chamber Monster Mash

October 31

Custer Chamber Merchant's Trick or Treat

WEEKLY HUMOR



CHAMBER HAPPENINGS



Chamber Mixer

Hosted By:



September 12th from 5 p.m. - 7 p.m. Held At the Gold Pan Saloon 508 Mt Rushmore Rd, Custer, SD 57730

MIXERS ARE A GREAT WAY TO MEET, MIX, AND MINGLE PLEASE BRING A FRIEND AND ENJOY SOME REFRESHMENTS







Host a Chamber Mixer

Dates Available:

Jan 28th, 2025 February 20th, 2025 March 20th, 2025 April 17th, 2025

May 15th, 2025 September 18th, 2025 November 20th, 2025 December 18th, 2025

The time has come to start planning for next year's Chamber mixers!

Here are a couple of things to remember about the Chamber Mixers. You must be a member to host a mixer and you are welcome to co-host with your friend's businesses. We would love it if our new members would take part in hosting some of next year's mixers. Make sure to give others an opportunity if they want it. So talk to your friends and business partners and reach out if interested.

Contact Dawn Murray at: dmurray@custersd.com or (605)- 673-2244 to set your date

2024 Annual Chamber Membership Awards Banquet

Sponsors Needed

Sponsoring this event is an opportunity to showcase your business and show your community support.

Your sponsorship will be announced during the banquet and printed on all published materials.

Gold Sponsor~ \$300 includes 3 free meals

Silver Sponsor~ \$200 includes 2 free meals

Bronze Sponsor~ \$100 includes 1 free meal



If you are interested in being a sponsor, contact Dawn at dmurray@custersd.com or 673-2244





- 1. 1880 Train
- 2. 1881 Courthouse Museum
- 3. A Walk in the Woods
- 4. Aflac- Carol Perrigo
- 5. American Family Insurance-Ronni Calvird Agency, Inc
- 6. Aspen+Pine Realty
- 7. Aspen Federal Credit Union
- 8. Bakers Bakery
- 9. Bavarian Inn
- 10. Beecher Rock Vehicle Storage
- 11. Best Western Buffalo Ridge Inn
- 12. Black Hills Electric Cooperative, Inc
- 13. Black Hills Federal Credit Union
- 14. Bradeen Real Estate & Auctions, Inc
- 15. Buffalo Ridge Camp Resort
- 16. Buglin' Bull
- 17. Busy Ewe Farm & Fibers
- 18. Carr Electric Company, LLC
- 19. Chamberlain McColley's Funeral Home
- 20. Chapel in the Hills
- 21. Chief Motel
- 22. Christy Chamberlain & Bob Reich
- 23. City of Custer
- 24. Claw Antler and Hide Inc
- 25. Colleen Hennessy and Jim Frank
- 26. Comfort Inn & Suites
- 27. Craig Hindle Construction
- 28. Crazy Horse Memorial
- 29. Custer Ambulance Service
- 30. Custer County Library Foundation
- 31. Custer County Republicans
- 32. Custer Dental Studio
- 33. Custer Heating and Air Conditioning
- 34. Custer Mile High Garden Club
- 35. Custer Mt. Rushmore KOA

- 36. Custer Senior Center 37. Custer State Farm
 - 38. Dacotah Bank
 - 39. Dakota Greens- Custer Greenhouse & Nursery, Inc
 - 40. Dakota Photographic
 - 41. Days Inn
 - 42. Deep Creek Art Gallery
 - 43. Diane Dennis
 - 44. Double Diamond Ranch
 - 45. Econolodge Custer
 - 46. Edward Jones- Mark Koch
 - 47. enCore Energy Corp
 - 48. Feel Good Café
 - 49. First Choice Lock and Key
 - 50. First Interstate Bank
 - 51. Floors and More Cleaning and Restoration
 - 52. Freedom Hills Wealth Management
 - 53. Gold Valley Camp
 - 54. Golden West Telecommunications
 - 55. Good Karma Jewelry
 - 56. Grizzly Gulch LLC
 - 57. Holiday Inn Express & Suites
 - 58. Homestead Carpet Care
 - 59. J & M Lawn Care LLC
 - 60. Jenny's Floral
 - 61. Jim and Patti Lee
 - 62. John and Diana Carson
 - 63. Jorgensen Log Homes Inc
 - 64. K & S Stagecoach Stop
 - 65. Kitchens by Karla
 - 66. Lampert Properties
 - 67.Lasting Impressions Unlimited
 - 68. Lewis Realty/ KW Black Hills
 - 69. LFC Veterinary Service, LLC
 - 70. Lynn's Dakotamart
 - 71. McGas Propane LLC
 - 72. Miner's Cup LLC
 - 73. Mountainview Baptist Church
 - 74. Mt Rushmore Brewing Co.
 - 75. Murray Auto Repair LLC
 - 76. Nelsons Oil & Gas
 - 77. New Trails Ministry
 - 78. Nielsen Enterprises, LLC
 - 79. NXTLAW
 - 80. Operation Black Hills Cabin
 - 81. PDQ Construction

- 82. Peaceful Meadows, LLC
 83. Plenty Star Ranch Retreat
 84. Prairie Hills Transit
 85. Road Runner, Inc
 86. Rock Solid Enterprises, LLC
 87. Ronald McDonald Charities
 88. Rush Mountain Adventure Park
 89. Sentinel Federal Credit Union
 90. Sew What?
 91. Southern Hills Title, Inc
 92. Sprockets Fun Foundry
 93. Star Ridge Advertisments
 94. Starr Insurance
- 95. Steve & Yolanda Davis
- 96. Stone Décor and Supply
- 97. Sunshine Storage
- 98. Super 8
- 99. Tallgrass Landscape Architecture
- 100. Tanglewood Estates
- 101. Tennyson Investments, LLC
- 102. The Blind Guy of the Black Hills, LLC
- 103. The Hills Inn
- 104. Valhalla Legal, PLLC
- 105. VFW Post 3442
- 106. Vineyard Black Hills
- 107. World Fossil Finder Museum



WELCOME NEW MEMBERS!

Edward Jones-Jared Slagle Rise- Custer DGR Engineering

Glen Erin Horse Camp Custer's Rendezvous Rapid Fire Protection Black Hills Bronco Adventures Sage Creek Grille

MEMBER SPOTLIGHT



2024 Custer Chamber Membership Spotlight

1881 Courthouse Museum



Phone: (605)-673-2443 Address: 411 Mount Rushmore Road, Custer Website: https://www.custersd.com/1881-Courthouse-Museum

This week's membership spotlight is all about the 1881 Courthouse Museum.

What is now the 1881 Custer County Courthouse Museum and Bookstore was the hub of Custer County development from 1881 to 1974. Since then it has been preserving and displaying Custer County history through the efforts of the Custer County Historical Society with the help of many volunteers.

The museum has several exhibits including nature and American Indian, Custer's expedition, mining and industry, the ranch room, the local history room, and so much more.

With only a few short days left before they close for the season make sure to go and support them.

AREA EVENTS





LABOR DAY SALE

SALE RUNS 8/28-9/4



30% OFF BLACK HILLS GOLD (LOWEST SALE OF THE SEASON)
20% OFF WHITE BUFFALO

10-25% OFF SELECT CLOTHING





507 MT. RUSHMORE RD. CUSTER, SD







SUNDAY, September 1st Custer Lions Club

Pancake Breakfast Fundraiser

At the Studebaker Car Show

8:00 AM - 10:00AM

Chamber Parking Lot

(Washington St. & 6th St)

Accepting Free Will Donations



Custer Economic Development Council to give us a brief update of their activities. Also, we get a report from Shannon Shields about the RNC National Convention that she attended as an alternate delegate. And we will be looking ahead to the next few weeks of election work!

Our meetings are open to anyone interested, and all Republicans are encouraged to attend. Please RSVP to CCRepubs@goldenwest.net to get a headcount for food.

Check us out on Facebook at CusterCountySDRepublicans

Or online at https://www.custercountyrepublicans.org/custer-sd-republicans





MINCHOR CLUB

BEGINS WEDNESDAY, SEPTEMBER 4, 2024



At Anchor Club, we learn from God's Word, while having fun...all at the same time!

Clubbers will be challenged to memorize, read, sing, and participate in the activities every week! Your children are invited to be a part of the Club!

WHO?

K5 thru 6th grades

WHEN?

Wednesday afternoons

We will provide a meal each night for the Anchor Clubbers.

FREE TRANSPORTATION AVAILABLE!

We can pick up children right at the school, if desired.

BAPTIST CHURCH

12230 Aviation Way (next to the Custer airport)

605-673-2498

www.mountainviewbaptistcuster.com

ESUS is the ANCHOR of my soul.

Hebrews 6:19

Mom & Dad,
Anchor Club is almost
here and it's time to
encourage the clubbers
to once again
work hard in their
Anchor books!

Camper — ATV – Antiques – Household – Tools – Trailers

AUCTION

AUCTION

Judy Kretzschmar & Guests, Custer, SD
ONLINE BIDDING OPENS Friday · August 30th, 2024

- Closing Tuesday · Sept. 3rd, 2024, 4:00 PM

Property located at 4 locations: #1: 24966 Mica Ridge RD, Custer, #2: 12171 Pine Meadow RD, Custer, #3: Sunshine Storage South, 25176 US Hwy 385, Custer, #4: Bradeen Auctions, 9 W. Mt. Rushmore Rd. Custer. Watch for signs!

2010 Palomino Puma 25RKSS Travel Trailer; '01 Yamaha Kodiak ATV; 2-Single axle trailers, Pride 4 wheel scooter like new; Oak Antique furniture; pump organ; Crown upright piano; claw glass foot organ stool; oak dining table & 6 chairs; library table, oak wash stand; Camel back trunk; steamer trunk; hickory log wood furniture; Rowe AMI juke box; albums; Bud, Coke & other collectibles; belt buckles; 2-round dining tables & chairs; copper boiler; 1962 Barbie doll w/original box; 1962 Midge doll w/original box; Barbie clothes & other Barbie dolls; Jon Crane "Silent Crossing"; Fostoria & other collectible glassware; Sofa & ottoman; full size beds; large selection of jewelry including Black Hills gold; Artwork & wall hangings; Roll top desk; Oak Office chair; Vizio TV; gas grill; shop vices; work bench; Huffy Bike; Ladders; battery chargers; power tools; lawn tools; coolers; Stihl Chainsaws; John Wayne Collectibles; Small kitchen appliances; Meat slicer; shop vac; Crager rims; car parts; US items; China Hutch; Mini Fridge; Light Fixtures; Home Décor; Camping gear; tools and so much more.

Auctioneers Note: Judy has moved and will be selling these quality items that are in good to great condition, plus many very interesting, unique and one-of-a-kind items. Take time to inspect the online catalog for complete photos & details.

Property Inspection: Items will be available for inspection at the properties on Tuesday Sept. 3rd, from 11am to 2pm. See the detailed descriptions & photos in the online catalog, at www.bradeenauction.com.

Property Settlement & Pickup: All items must be settled for Thursday Sept. 5th between 10:00am & 3:00pm at Bradeen Auction Facility, 9 W. Mt Rushmore Rd. then proceed to the location of your items with your paid receipt. No Exceptions. Shipping available on select items.

See complete terms, details & photos on www.bradeenauction.com

Owners:

Judy Kretzschmar & Guests

Custer, SD



n Bradeen - Jeff Storm - Travis Mayer, Auctioneer 605-673-2629 • Custer, SD www.bradeenauction.com



Southern Black Hills - Custer SD

MANUFACTURED HOME ON RENTAL LOT

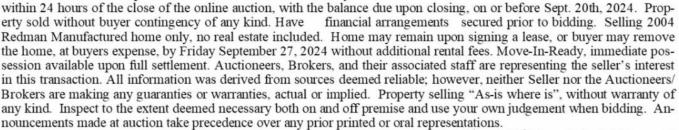
ABSOLUTE AUCTION

ONLINE BIDDING CLOSES THURSDAY SEPTEMBER 5th, 24 - 2:00 PM MDT

Property located at 949 Ponderosa Street, Lot 3, Custer SD

Selling at Absolute Auction, without minimum or reserve will be a 2004 Redman New Moon 16' x 80' manufactured home on an attractive rented lot in NE Custer City, SD. This comfortable 1280+- sq. ft. home includes a deluxe 13'x14' master bedroom with large bath, garden tub and a newly installed custom marble type walk in shower (\$10K+ installed). Also includes 2 additional bedrooms, 2nd full bath, as well as a spacious kitchen & living room. Other features include vaulted ceilings, central air & propane heat, new refrigerator, a gas range & stacking washer/dryer, 14'x18' deck and more! New asphalt shingles and siding were replaced in 2021. The home is served by Custer City water/sewer/garbage. The spacious oversized corner lot features a large back yard with shade trees privacy fenced on 2 sides, in Ponderosa Mobile Home Park, located east of the Custer Schools football/athletic field.

TERMS AND CONDITIONS: Absolute Auction, selling without minimum or reserve! Bidding by Online only Auction format only. Register at www.bradeenauction.com. Successful bidder shall deposit 15% irrevocable earnest money



Inspection: Auctioneers/Brokers will be at the property on Thursday August 22nd and 29th from 3 to 5 PM or call 605-673-2629 for appointment, MLS Lock Box installed contact your local Realtor. **Broker Participation is encouraged**, call for details, required form and deadline.

Auctioneers note: Take time to tour/inspect this 2004 Redman Home. The home may remain on the rental lot, OR move to your location. As you are aware, affordable housing is difficult to find in the Black Hills. Do your homework, and place your bids ONLINE, where YOU set the price! Auctioneers will be at the property from noon through the close of bidding on Sept. 5th to answer questions or to help with the bidding process. Remember, this home sells without reserve!

Register early to bid at www.bradeenauction.com Contact Bradeen Auctions early to place your bid if you are unable to bid online! See complete terms, photos & details at www.bradeenauction.com.

Owners:
Jack Kitchen
Custer, SD



8/8/24

Art Expressions Gallery's 3rd





KAREN CADE'S QUICKDRAW OIL 'PRAIRIE LEGACY'

IS AVAILABLE FOR SALE THROUGH SILENT AUCTION COURTESY OF BRADEEN AUCTIONS

Place your Bid Here

Auction Closes September 6th















MONTHLY BREAKFAST

1st Saturday of Every Month

Saturday, Sept. 7th - 9:00 AM Feel Good Cafe 907 N. 5th St.

Custer, SD

(next to Bavarian Inn)

It's An Election Year. Support Democracy.

Email: ccsddp21info@gmail.com
PO Box 5065 Custer, SD 57730

Facebook:

@custercountydemocratsofsouthdakota





"Catholics Returning Home"

AN OPEN DOOR FOR RETURNING CATHOLICS

St. John the Baptist, Custer St Anthony of Padua, Hot Springs St. James, Edgemont

Welcome!

- * Were you raised Catholic but do not come or seldom come to Church anymore?
- * Are you a Catholic who now feels separated from the church?
- * Would you like to know more about the Catholic Church as it is today?
- * Would you like to feel at home in the Catholic Church again?

No matter how long you have been away and no matter what reason, we invite you to consider renewing your relationship with the Catholic Church.

Informal listening sessions begin:

Date: Saturday, September 7, 2024 & continuing for 6 weeks

Time: 10:00 - 11:30 AM

Place: St John the Baptist Catholic Church, Custer

Sponsored by the local Catholic Parishes listed above. For more information call Lynda Davis, (605) 745-3988

State Surplus Vehicle & Equipment Auctions

SD DOT, Region Office, 2529 W. Hwy. 12 Aberdeen, SD

Monday, September 9, 2024 10:00am CDT.

Vehicles; Equipment; SD DOT Survey Equipment; Recreational; Miscellaneous; Office & much more.

SD DOT, Region Office, Exit 330-1300 S Ohlman St. Mitchell, SD

Tuesday, September 10, 2024 10:00am CDT.

Vehicles; Equipment; Recreational; Miscellaneous & much more.

Expo Center/Stanley County Fairgrounds,

320 S. Casey Tibbs St. Ft. Pierre, SD

Wednesday, September 11, 2024 9:00am CDT.

49 Vehicles; Equipment & Misc; Recreational; Large Passenger Carrying Busses; Office & Home; Verendrye Museum Pieces and much more.

SD DOT Shop, Exit 32/11 Otter Rd. Sturgis, SD

Friday September 13, 9:00am MDT.

Vehicles; Recreational; Equipment & Miscellaneous; SD Dept of Corrections Fire Crew Equip. & much more.









FOR FURTHER INFORMATION WRITE OR CALL: SD PROPERTY MANAGEMENT 1320 EAST SIOUX AVE, PIERRE, SD 57501 PHONE (605) 773-4935 INFO/PHOTOS @ WWW.SDSURPLUSPROPERTY.COM

AUCTIONEER: Bradeen Auctions, Inc. - PO Box 686, Custer SD, 57730 www.bradeenauction.com



Ron Bradeen - Jeff Storm - Travis Mayer Auctioneers

Custer, SD • www.bradeenauction.com





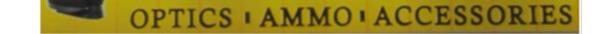


WEDNESDAY SEPTEMBER II, 2024 6:00PM

Veteraus Memorial Park

The American Legion will hold an American Flag retirement program in honor & memory of the first responders, military & citizens who gave everything on 9/11.

Southern Hills Tactical LLC



South Dakota Enhanced Conceal Carry Class

This is a One day Class

Saturday Sept 14th 2024 9:00am to 4:30pm

Basic Pistol Class.

This class is for new and intermediate shooters. It will cover sight alignment, stance, trigger control and much more.

Class size is limited so register early.

For additional information or to register for the class you may contact the instructor at ,www.sodakian.com, contact us at 605-673-3222 or by e-mail at

southernhillstactical@gwtc.net





MONTHLY MEETING

3rd Thursday of the Month

Thursday, Sept. 19th- 6:00 PM

Custer County Library - Pine Room

Support Democracy It's An Election Year!



Scan To Support!

Email: ccsddp21info@gmail.com

PO Box 5065 Custer, SD 57730

Facebook:

@custercountydemocratsofsouthdakota

Southern Hills United Way Month of Caring Kick-Off Breakfast



September 19, 2024 8-9:30 am **Custer Library Parking Lot** Volunteer Teams are welcome to grab-and-go or hang out a bit and meet some of the agencies in the area. Most importantly, wear your shirts!



Friday September 20th 6:30PM



Custer State Park Visitor Center - Theatre

Elk Bugling Program

Learn about Custer State Park's Elk herd, what they do during the rut, and how we manage them. Meet at the Visitor Center for a short program and then follow the Naturalist to the listening area.

Bring warm clothes and a chair.

Participates will need to wait quietly for an opportunity to hear bugling. Use your best judgement if bringing pets or small children.









Black Hills Vinyl Tour Finale THE CRUSHMORE

PDGA B-Tier Event

\$750 Added Pro Cash
Am Player Packs



2 Days, 2 Rounds
September 21st and 22nd
1 Round @ Each Course
Pageant Hill
in Custer, SD
Spearfish Canyon DGC
in Spearfish, SD



Register Online: Disc Golf Scene

Questions? Contact James Curl @ BlackHillsDG@gmail.com

It's the return you have all been waiting for!

IMPACT LEADERSHIP CLASS
IS BACK! THIS FALL!

Custer Area Economic Development Corporation presents:

IMPACT Leadership

Developing leaders through mentorship, community engagement, and personal growth.

What?

Impact Leadership Development Class sponsored by Custer Area Economic Development Corporation

Who can participate?

Anyone who wants to improve or develop their leadership skills and/or become more involved and learn more about the leadership opportunities in our community.

When?

Every Thursday evening from October 10th through November 21st from 4-8 PM (excluding Oct 31st)

Where?

TRD

Cost?

\$300 per person Includes all class materials and meals (scholarships available)

Limited space available!

Register via email:

Phillip.Abernathy@dacotahbank.com or by calling Aleah at 605-786-7844

The **IMPACT Leadership Development Program** has

been established to encourage and equip present and future leaders of our community. This program is hosted by:



For more information, please email:

<u>Aleah Witt</u>

aleahwitt@yahoo.com

<u>Phill Abernathy</u>

Phillip.Abernathy@dacotahbank.com

ANNOUNCEMENTS



United Way of the Black Hills has launched its 2025 Campaign. Campaign packets and materials have been distributed and are available on our *website*.

Get the Pack Back Day is scheduled for October 3, 2024.

The campaign will end November 21St, but all donations through the end of the year will be tax deductible.

FIRST INTERSTATE CUSTER AREA FUND

The First Interstate Custer Area Fund is

accepting applications for grants from qualified 501 (C) 3 organizations in the Custer area thru September 30. Recipients will be selected and grants funded during the Month of October, 2024.

Disbursements by the local board of directors are determined according to the needs of the community. Past disbursements from 1999 to date have totaled \$293,784.00 and have benefited a variety of local projects, historical organizations, and the arts and humanities.

If your non-profit organization would like to be considered in the disbursement of funds, please complete the First Interstate Custer Area Fund application form and return it to any board member or mail the form to First Interstate Custer Area Fund, 648 Mt Rushmore Rd, Custer, SD 57730. Completed applications can also be emailed to donna.cullum@fib.com.

Grant Application forms are available from any local board member, please call Jenny Behlings 673-5436, Curtis Tyler 673-2215, Donna Cullum 673-2215, Nathan Wiederholt 673-2716, Jen Hartshorn 605-255-5373, or Misty Fish 673-4848. The deadline for completed applications for the annual disbursement of funds will be September 30, 2024.

Printable Copy

ONE OF A KIND SHOPPING EXPERIENCE DINO

BREW

COFFEE BAR

MEN'S & WOMEN'S CLOTHING



BLACK HILLS GOLD BOOTS SHOES HATS STERLING SILVER JEWELRY

ONE STOP SHOP IN CUSTER. SD



507 MT. RUSHMORE RD. CUSTER, SD 605 - 673 - 3047

WWW.GOODKARMACUSTERSTORE.COM WWW.ETSY.COM/SHOP/GOODKARMAJEWELRYSD



Please consider helping those in need with a donation:

- New and unopened diaper packages.
- · All sizes needed.
- · Baby wipes.
- Other baby items such as toys, teethers, books, feeding accessories, child safety gear, travel gear, etc...







ABOUT BLACK HILLS PREGNANCY CENTER:

Black Hills Pregnancy Center is a Nonprofit 501 c3 agency who is governed by a local Board of Directors. Because all life is sacred, Black Hills Pregnancy Center exists to explore choices by providing appropriate resources and support for all impacted by an unplanned pregnancy. BHPC is financially supported by individuals, businesses and churches in the Black Hills Region. The great team of medical professionals and trained volunteers donate several thousand hours each year to serve the needs of their clients.

DROP OFF AT LEWIS REALTY: 14 W MT RUSHMORE RD, CUSTER, SD 57730

Sponsored by Lewis Realty

Contact Black Hills Pregnancy Center:

Call- 605-341-4477

Text- 605-415-6217

Visit- 1774 Centre St., Ste 1

Rapid City, SD 57703



SOCIAL MEDIA MANAGEMENT

Now onboarding tourism travel & hospitality

clients in the Southern Black Hills

We manage your social media accounts so you can focus on running your business!

Content Creation • Graphic Design • High Quality Images & Photography Services • Brand Awareness Strategic Presence • Audience Engagement



605.440.2400 · GreenOwlMedia.com







25991 Hwy 385, Custer, SD 57730 (9.5 miles S. of Custer along Hwy 385)

@ Plenty Star Ranch

Contact Isa Kirk @ 605-440-2233

\$75 per month or \$600 per year - Parking Only.

The pole barn (open on 3 sides, no lights, no heat) is 80 ft wide x 100 ft long. The doorway opening is 12 ft high.

(Liability / contract. Barn owner will not be held liable for damage or theft)

+ 3 RV grass sites (not under cover) with full hookups (electricity, water & sewer) are available for winter camping @ \$850 / month (No smoking in and around buildings, pets stay on a leash).

2 One-room camping log cabins can be booked via Airbnb or HipCamp

NEWS FROM THE STATE

South Dakota_

AUGUST 2024 SDVISIT.COM





It's the end of August, Tourism Friends and Partners!

Can you believe we are only days away from Labor Day weekend? This summer just flew, didn't it? With the start of a new school year and all the activities that come with it, we are embarking upon our shoulder season marketing. We are aggressively promoting the state in our key markets, including our incredible fall events like the State Fair, the Sanford Invitational, the Crazy Horse Volksmarch and the Custer State Park Buffalo Roundup, to name a few. Although we are seeing renewed caution from the American public about inflation and taking trips, we are doing our level best to target those audiences who have the highest propensity to travel to our state now. As a quick side note, it was good to see the Sturgis Rally pick up in attendance over last year's event. The 85th Anniversary next year should be an epic one. Here are a few quick items for you as August winds down:

- 1. A few weeks ago, we took 13 of our team members to Columbus, Ohio for the U.S. Travel Association's ESTO (Educational Seminar for Tourism Organizations) conference. This is one of the premier, national tourism conferences that covers the latest in travel marketing, research, public relations, pressing travel issues, Welcome Centers, and global travel and trade. Every year our team attends ESTO, we pick up valuable insights that we are able to utilize in all of our marketing and outreach. In fact, our national award-winning campaign "So Much South Dakota, So Little Time," our Minnesota Vikings partnership, and our stewardship campaign, Forever 605, were birthed from ideas we gathered at past ESTO conferences. This conference makes us a better, smarter, more creative, and stronger team. And speaking of our Forever 605 campaign, we are so thrilled to announce that while we were at ESTO, it received the Mercury Award for the BEST STATE TOURISM STEWARDSHIP campaign in the nation (see the group picture at the top of this newsletter). This campaign is still in its infancy, and to be named the best in the country has us truly humbled. We cannot wait to see how Forever 605 develops and grows in the future. THANK YOU for all your support.
- 2. Our "Hunt the Greatest" marketing campaign kicked off in early August with robust tactics. The pheasant forecast in South Dakota is EXCELLENT for this fall, so let's roll out the blaze orange carpet of welcome and bring on the hunters! You can read more about the hunting campaign below in the newsletter.
- 3. Take note of our first fall webinar, happening **September 10**. Registration is open for this free session on

Accessible Tourism by Vicki Stewart.

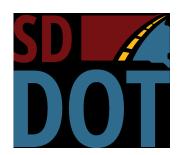
- 4. Below, you'll see the latest update about the 2025 Governor's Conference on Tourism (**January 21-23**), and here's another reminder about *nominations for the Tourism Awards* (due **November 26**) and applications for the *Great Place* and *Great Face* designations (both due **October 15**).
- 5. Plus, read on to learn about some changes we have made to our Industry Outreach team (including a new team name).

As we enter the fall months, please don't hesitate to reach out if we can be of assistance to you. Even though it's been a somewhat challenging and slower year of travel, we are not going to take our foot off the marketing gas pedal. Whether we inspire travelers to come to South Dakota yet this fall, winter or in the year(s) ahead, we know that whenever they meet our Great Faces and Great Places, they are going to experience a vacation unlike any other. We appreciate each and every one of you who works so hard to ensure that year after year. Happy Labor Day weekend! All our best,

Jim and Team

PRESS RELEASE





Project Update

Friday, Aug. 23, 2024

Current Conditions:

- Construction has now resumed on U.S. Highway 385. Milling (removal of the existing pavement) north of Silver City Road begins on Monday, August 26, 2024.
- The speed limit has been reduced through the construction area.
- Users of the roadway can expect delays of approximately 15 minutes and the use of flaggers from Pactola Dam to the Pennington-Lawrence County line.
- Traffic is being diverted onto two gravel diversions (temporary at-grade roadways next to the
 original road). Diversion 1 is immediately south of the Lawrence-Pennington County line, and
 Diversion 2 is located 1.3 miles south of Lawrence-Pennington County line. A width restriction of
 12 feet is in place.
- The contractor is applying water to the gravel roadway to control dust as needed.





View Construction Updates

	Construction Zone Reminders	
\Box		_

- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.
- It is illegal to go beyond cones and barriers within construction zones even when the contractor is not working.

Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at https://us-385.com.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to605-566-4041. Subscribers can unsubscribe at any time.





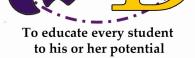


Custer Senior Center

August Activities

September Activities

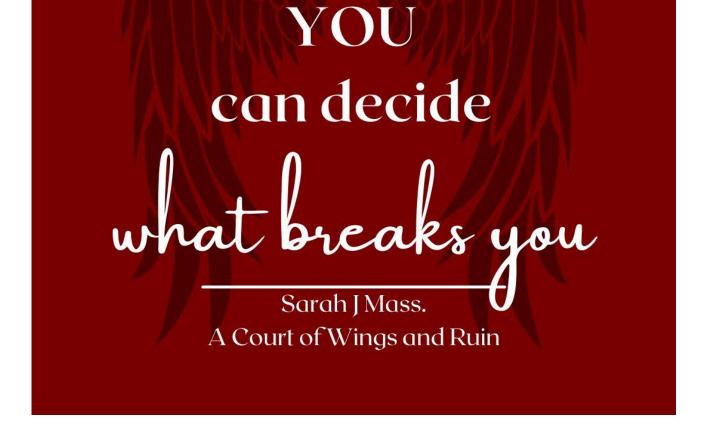




Click here to Check out the Custer School District Information

WEEKLY INSPIRATION





HELP WANTED





Be sure to check out the Help Wanted section on our Website:

Our Address:

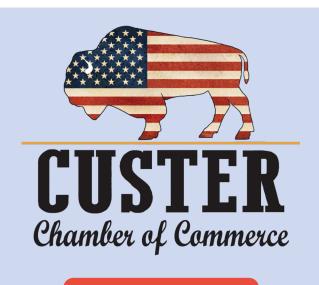
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